



NRF Transform

Self-Service Tools

Our suite of self-service tools (e.g. legal apps, chatbots, document automation, e-training platforms) allow us to work with in-house counsel to build solutions to address their business users' queries. These tools make legal expertise more accessible and deliver that expertise efficiently and effectively. This allows the legal department to focus on complex work rather than routine low-value work.

Key benefits



- Increases productivity of legal team by reducing routine low-value work



- Provides accurate and consistent advice to the business



- Allows business to access online legal services 24/7



- Enables business to remain compliant with expert legal advice

Legal apps

Legal Apps intelligently guide users through complex decision trees in order to provide concise and tailored legal information through interactive apps. The AI-powered platform and comprehensive toolset allow us to rapidly build and deploy applications to automate expertise, increase productivity and improve client satisfaction.

The screenshot shows the 'CASL Advisor' interface from Norton Rose Fulbright. It features a header with the company name and navigation links. The main content area asks 'Can you legally send?' and provides a series of radio button options for selecting the purpose of an electronic message. At the bottom, there are 'Back' and 'Next' buttons.

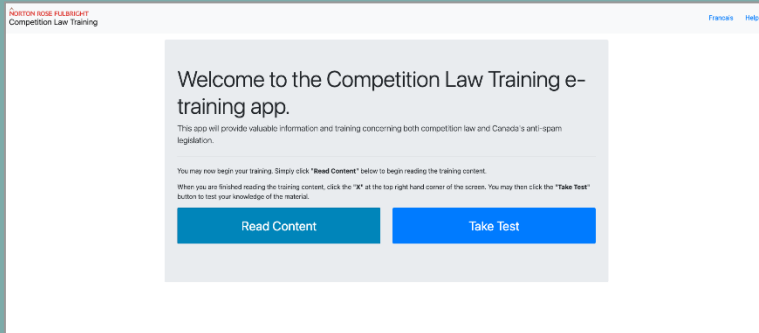
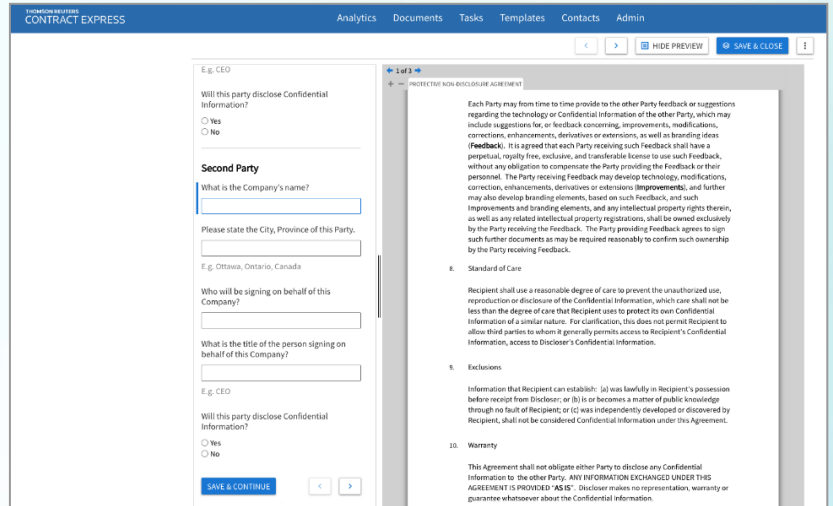
Chatbots

Chatbots understand natural language and respond to business users in human-like conversation and in multiple languages. Chatbots connect to messaging channels, web environments and social networks to make scaling easy. Using AI and machine learning, chatbots learn over successive interactions and improve their ability to address queries the first time.

The screenshot shows the 'Canadian Trademark Law Chatbot' interface from NRF Parker. It features a header with the company name and chatbot title. The main content area contains a welcome message and a text input field for user queries. At the bottom, there is a red button labeled 'Connect with an experienced lawyer'.

Document automation

We use Contract Express, a document assembly platform, to generate first drafts of legal documents following the completion of a simple questionnaire by a business user. The tool uses weak AI automation to create a legal document from agreed-upon model clauses, limiting human error and drastically increasing efficiency. Frequently drafted documents that do not vary greatly are good candidates for document automation.



E-training

Our e-training platform provides our clients with all the functionality they need to ensure knowledge, awareness and compliance objectives are met. We develop relevant training and assessment materials with our clients which are then uploaded to our e-training platform. Employees receive training at their convenience and are subsequently tested to ensure learning objectives are met. Administrators have access to a full suite of reporting features.

Key contacts



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