

Wednesday, November 15, 2017 – Norton Rose Fulbright Canada, Royal Bank Plaza, South Tower, Suite 3800

8:30 – 9:00 a.m.	Registration and continental breakfast
9:00 – 9:10 a.m.	<p>Welcome and opening remarks</p> <ul style="list-style-type: none"> <li>• Anthony de Fazekas, Partner, Head of Technology and Innovation Canada, Norton Rose Fulbright</li> <li>• Maya Medeiros, Partner, Norton Rose Fulbright</li> </ul>
9:10 – 9:30 a.m.	<p><b>Artificial Intelligence (AI) now and ten years from now</b></p> <p>AI technology explained through example use cases. Our speakers will discuss the impact that AI will have on our lives ten years from now and how it will fundamentally transform the way enterprises are organized and how we will consume their goods and services.</p> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• Graham Taylor, Associate Professor, University of Guelph, Academic Director, NextAI, Founder, Kindred</li> </ul> <p><i>*This session contains 20 minutes of Substantive content.</i></p>
9:30 – 10:10 a.m.	<p><b>Algorithms, data and bias: the legal and ethical implications of AI</b></p> <p>Deployment of AI that is both responsible and manages risk requires planning through the legal and ethical implications. Our panel will share AI applications that raise complex legal and ethical considerations.</p> <p>AI also amplifies ethical issues by moving beyond human-articulated and controlled algorithms to decision-making complexity that can escape human understanding. Our panel will present a tool-kit solution along with best practices for AI systems.</p> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• Dr. Daniel Munro, Director of Policy Projects at the Innovation Policy Lab, Munk School for Global Affairs, University of Toronto</li> <li>• Maya Medeiros, Partner, Norton Rose Fulbright</li> <li>• Sylvia Kingsmill, Partner at Deloitte and National leader of the Data Protection and Digital Privacy practice</li> </ul> <p><i>*This session contains 40 minutes of Professionalism content.</i></p>
10:10 – 10:20 a.m.	<p><b>Risk assessment matrix</b></p> <p>Our speakers will present a risk assessment matrix enabling enterprises to assess the legal and ethical implications of AI deployment.</p> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• Jane Caskey, Partner and Global Lead of Risk Advisory, Norton Rose Fulbright</li> <li>• Anthony de Fazekas, Partner and Head of Technology and Innovation Canada, Norton Rose Fulbright</li> </ul> <p><i>*This session contains 10 minutes of Professionalism content.</i></p>
10:20 – 10:35 a.m.	Coffee and networking break
10:35 – 11:05 a.m.	<p><b>The Canadian AI ecosystem and the PAN Canadian AI strategy</b></p> <p>Canada is a recognized global leader in AI. The industry and government have pledged more than \$500-million to research in this area, a commitment that has led to the rise of powerful institutions across Canada. The panel will discuss the vibrant AI ecosystem and our Canadian strategy to continue to advance Canada as a global leader.</p> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• Jodie Wallis, Managing Director, Artificial Intelligence, Accenture</li> <li>• Bill Mantel, Assistant Deputy Minister, Strategic Program Development and Delivery Office, Ontario Ministry of Economic Development and Growth, and Ministry of Research, Innovation and Science</li> <li>• Brent Barron, Director, Public Policy, Canadian Institute for Advanced Research</li> </ul> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• Maya Medeiros, Partner, Norton Rose Fulbright</li> </ul> <p><i>*This session contains 30 minutes of Substantive content.</i></p>

11:05 – 11:50 a.m.	<p><b>Turning Canada’s AI R&amp;D advantage into real economic opportunity: scaling Canadian AI companies in Canada</b></p> <p>Our panel of experts will tackle the question of translating Canadian AI R&amp;D into successful tech companies.</p> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• Derek Newton, Vice-President, Innovation, Partnerships and Entrepreneurship at University of Toronto</li> <li>• Jeff McDowell, COO, Primal</li> <li>• Vanessa Grant, Partner, Norton Rose Fulbright</li> <li>• Steve Woods, CTO and Co-founder, Nudge.ai</li> <li>• Eugene Siklos, Head of Investments, Export Development Bank</li> </ul> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• Anthony de Fazekas, Partner and Head of Technology and Innovation Canada, Norton Rose Fulbright</li> </ul> <p><i>*This session contains 45 minutes of Substantive content.</i></p>
11:50 a.m. – 1:00 p.m.	<p><b>Networking lunch</b></p> <p>Roundtable discussions moderated by Norton Rose Fulbright host on key topics identified by attendees.</p> <p><i>*This session contains 70 minutes of Substantive content.</i></p>
1:00 – 1:30 p.m.	<p><b>AI procurement and deployment by enterprise</b></p> <p>The panel will discuss enterprise grade AI and how it is likely to change in the next five years. Speakers will explain the appropriate decision tree for an enterprise considering major AI implementation, or planning to invest in infrastructure for AI implementations. The panel will also review strategies for managing procurement, security, privacy, and other risk factors related to AI.</p> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• Eric Lee, CEO and Co-founder, Deeplearni.ng</li> <li>• Robert Percival, Partner, Norton Rose Fulbright</li> <li>• Paul Crowe, CEO Symbility Intersect</li> </ul> <p><i>*This session contains 30 minutes of Substantive content.</i></p>
1:30 – 1:45 p.m.	<p><b>The IBM Watson story: legal services and AI</b></p> <p><b>Speaker</b></p> <ul style="list-style-type: none"> <li>• Elizabeth Koumpan, Executive Architect, Watson, IBM</li> </ul> <p><i>*This session contains 15 minutes of Substantive content.</i></p>
1:45 – 2:15 p.m.	<p><b>The future is now: from legal services to artificially intelligent legal service platforms</b></p> <p>This panel will discuss the potential impact and opportunities for AI solutions within the professional services industry.</p> <ul style="list-style-type: none"> <li>• How will AI change the provision of professional services?</li> <li>• How can in-house counsel and businesses benefit from such changes?</li> <li>• What are the opportunities for tech vendors?</li> <li>• What ethical questions need to be answered in connection with deployment of artificially intelligent legal systems?</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• Ryan McClead, Vice President of Client Engagement and Strategy, Neota Logic</li> <li>• Zena Applebaum, Director, Professional Firm Customer Segments, Thomson Reuters</li> <li>• Avi Brudner, Head, Strategy &amp; Operations, Blue J Legal</li> <li>• Shelby Austin, Partner at Deloitte and leader of the Strategic Analytics &amp; Modelling</li> </ul> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• Hersh Perlis, Director, Legal Innovation Zone</li> </ul> <p><i>*This session contains 30 minutes of Substantive content.</i></p>

2:15 – 2:30 p.m.	<p><b>Norton Rose Fulbright and AI in Canada</b></p> <p>Norton Rose Fulbright will share examples of AI innovations being pursued by the firm in Canada and specific areas of collaboration being sought by the firm.</p> <p><b>Speaker</b></p> <ul style="list-style-type: none"> <li>• Al Hounsell, Knowledge Manager, Norton Rose Fulbright</li> </ul> <p><i>*This session contains 15 minutes of Substantive content.</i></p>
2:30 – 3:00 p.m.	<p><b>Litigation and AI: case study</b></p> <p>This panel of experienced litigators will consider future litigation surrounding the implementation and use of AI, including impacts for class actions, commercial disputes and intellectual property litigation. The panel will also explain how the litigation process will inform best practices in deployment of AI by an enterprise and how enterprises can limit risk and be prepared.</p> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• Jordana Sanft, Partner, Norton Rose Fulbright</li> <li>• Andrew McCoomb, Associate, Norton Rose Fulbright</li> </ul> <p><i>*This session contains 15 minutes of Substantive content.</i></p>
3:00 – 3:30 p.m.	<p><b>Coffee and networking break</b></p>
3:30 – 4:00 p.m.	<p><b>Trends in corporate governance and how corporate social responsibility will impact the adoption of AI</b></p> <p>This panel will address corporate governance best practices to ensure ethical-legal compliance of the use of AI by the enterprise and how corporate governance impacts decision-making about AI adoption in the enterprise. The panel will discuss required arising from statute, legislation or other legal authorities</p> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• Janne Duncan, Partner, Norton Rose Fulbright</li> <li>• Andrée Gagnon, Deputy General Counsel, Microsoft Canada Inc.</li> <li>• Jacob Glick, global executive specializing in the intersection of law, public policy and technology</li> </ul> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• Maya Medeiros, Partner, Norton Rose Fulbright</li> </ul> <p><i>*This session contains 30 minutes of Substantive content.</i></p>
4:00 – 4:30 p.m.	<p><b>AI and employment law</b></p> <p>This panel will discuss trends in hiring and managing employees using AI, the employment law implications of use of AI in the workplace and future trends impacting labour and employment law and lawyers practicing in this area.</p> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• Anne Gallop, Partner, Norton Rose Fulbright</li> <li>• Krista Jones, Managing Director Work &amp; Learning, MaRS Discovery District</li> <li>• Ji-A Min, Head Data Scientist, Ideal</li> </ul> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• Anthony de Fazekas, Partner, Head of Technology and Innovation Canada, Norton Rose Fulbright</li> </ul> <p><i>*This session contains 30 minutes of Substantive content.</i></p>
4:30 – 5:00 p.m.	<p><b>Synthesis and fireside chat: the role of lawyers in helping society navigate AI</b></p> <p>The panel will synthesize the results of the day. The speakers will discuss the role of lawyers in informing the development of responsible AI, and present key take-away items and suggested next steps.</p> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• Helen Kontzopoulos, Director and Co-founder, Department of Computer Science Innovation Lab (DCSIL), University of Toronto</li> <li>• Pina D'Agostino, Faculty of Law, Founder and Director of IP Osgoode, York University</li> <li>• Maya Medeiros, Partner, Norton Rose Fulbright</li> <li>• Anthony de Fazekas, Partner, Head of Technology and Innovation Canada, Norton Rose Fulbright</li> </ul> <p><i>*This session contains 45 minutes of Substantive content.</i></p>