

## IP monitor

# Hurry up and slow down: Delay in Canadian trademark law catching up with the World

---

**November 2015**

### Trade-marks and branding

On October 16, 2015, Ms. Johanne Bélisle, Commissioner of Patents, Registrar of Trademarks and Chief Executive Officer at the Canadian Intellectual Property Office (CIPO), gave a keynote address at the Annual Meeting of the Canadian Intellectual Property Institute (IPIC) in which she provided an update on the expected date for the implementation in Canada of the Nice, Madrid and Singapore international trademark treaties, which are set to significantly overhaul and modernize the existing trademark legislative landscape.

As per her declaration, the Nice Classification is still intended to be included in Canadian law shortly during the Fall of 2015, while the Singapore Treaty and Madrid Protocol are now set to be implemented in early 2018 (as compared to initial estimates of late 2015/early 2016), thus pushing back the estimated date of entry into force of the amendments to the *Trademarks Act*.

Nikita Stepin

---

For more information, please contact your IP professional at Norton Rose Fulbright Canada LLP.

For a complete list of our IP team, [click here](#)

Norton Rose Fulbright Canada LLP, Norton Rose Fulbright LLP, Norton Rose Fulbright Australia, Norton Rose Fulbright South Africa Inc and Norton Rose Fulbright US LLP are separate legal entities and all of them are members of Norton Rose Fulbright Verein, a Swiss Verein. Norton Rose Fulbright Verein helps coordinate the activities of the members but does not itself provide legal services to clients.

References to "Norton Rose Fulbright", "the law firm", and "legal practice" are to one or more of the Norton Rose Fulbright members or to one of their respective affiliates (together "Norton Rose Fulbright entity/entities"). No individual who is a member, partner, shareholder, director, employee or consultant of, in or to any Norton Rose Fulbright entity (whether or not such individual is described as a "partner") accepts or assumes responsibility, or has any liability, to any person in respect of this communication. Any reference to a partner or director is to a member, employee or consultant with equivalent standing and qualifications of the relevant Norton Rose Fulbright entity.

The purpose of this communication is to provide general information of a legal nature. It does not contain a full analysis of the law nor does it constitute an opinion of any Norton Rose Fulbright entity on the points of law discussed. You must take specific legal advice on any particular matter which concerns you. If you require any advice or further information, please speak to your usual contact at Norton Rose Fulbright.